THE AUSTRALIAN COMPUTERS IN EDUCATION CONFERENCE 2006

www.acec2006.info

SPONSORSHIP PROSPECTUS
The next national biennial conference of the Australian Council for Computers in Education will be held in Cairns, Tropical North Queensland from Mon October 2 to Wed October 4, 2006.

ACEC2006 is subtitled “IT’s up here for thinking”. Encouraging delegates to come to North Queensland to think about future agendas for ICTs in learning nationally and internationally. This conference will set a benchmark for the future of ACEC, establishing it strategically in the national and international calendar and seeking to provide thinking time for the professional communities of ACEC and partner organisations.

It will focus on:
- Student excellence and ICT innovation in Australia’s remote and rural schools
- Impact of ICTs on Indigenous education
- Realising the potential of emerging ICT leadership
- Celebrating the potential of educational partnerships.
- Voices for ICT leadership

Conference themes include:
- E learning
- Innovation
- Leadership and management
- ICT in curriculum and pedagogical reform
- IT/Computer Studies
- Information management
- Network systems

This conference promises to be different, vibrant and exciting. Be part of this wonderful event. Register your interest today.

Would you like to sponsor this conference or a part of it and be recognized for your contribution to the 1200 delegates?

ACEC 2006 will be an international conference held at the Cairns Convention Centre (recently voted the best congress centre in the world). The anticipated attendance is over 1200 delegates from the states and territories of Australia, New Zealand, the island nations of the Pacific and from the International Affiliates of the International Society for Technology in Education from the US, Asia and the Pacific.

Local teachers will attend. This conference has been endorsed by Education Queensland, The Association of Independent Schools of Queensland, Queensland Catholic Education Commission and Lutheran Schools Network.

National teachers will attend. This conference is endorsed by all of the state Computer Education groups across Australia, the Australian Computer Society Education Network Australia and the ICTs Task Force from MCEETYA.

International teachers will attend. The conference is endorsed by the International Society for Technology in Education (ISTE), CORE Education (formerly Ultralab South), Auckland Computers in Education Society, The Navigator Schools of Victoria, IEARN (Australia) and the Asia Education Foundation.

Government groups will attend. The strategic nature of this conference will ensure that national ICT leadership groups will use ACEC 2006 as an integral part of their strategic meeting calendar. These partnerships bring together the two largest Australian conferences, the largest New Zealand conference and the three largest Queensland conferences, ensuring success and large participant numbers. Sponsorship ensures a great conference and builds lasting relationships between companies and delegates.

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Would you like to sponsor this conference or a part of it and be recognized for your contribution to the 1200 delegates?
Conference Sponsorship
The ACEC conference has a range of sponsorship opportunities, some of which have been booked. The Platinum conference sponsorship has been allocated. Some Gold and Silver sponsorships are still available. We also welcome opportunities for your company or group to be involved in a creative sponsorship or supportive strategy. Put on your creative thinking cap and build your own proposal to put to the conference committee.

The conference needs sponsorship! As non-profit associations of members working in education, we do not have a profit-base for the organisation and neither do the schools, colleges and universities, from which the membership is drawn. However they are your customers and your support network. Please use this conference as your opportunity to access your customers in ways that work for you. Make it your conference too!

The conference needs three things:
1. Cash sponsorship to keep delegate prices reasonable
2. Cost savings, to run an effective conference organisation
3. Events, activities and lots of pizzazz to make this the best conference ever – a memorable event everyone talks about for the next two years and beyond

There are two levels of sponsorship remaining: Gold sponsorship and Silver sponsorship. Both levels enable sponsors to brand events in the conference, sponsor teachers to be involved and add to the exciting and dynamic nature of the conference.

Negotiate your Sponsorship
To secure a sponsorship, please register interest on the enclosed form and return it to the Conference Secretariat or simply call the Conference Secretariat to negotiate a unique package to suit your requirements. An agreement will be personally negotiated with you along with a personalized payment plan.

To date sponsors have negotiated:
- Naming rights to events
- Supply of unique products and services to be used by delegates in the conference
- Sponsorship of speakers in the program
- Trade exhibition deals
- Access to delegates in events
- Grand prizes and giveaways

Sponsorship Opportunities

Conference sponsorship contacts

Mark Holland  -  Conference Chair
mholl45@eq.edu.au
0419 715 152

Michelle Williams  -  Conference Convenor
shellyw@gil.com.au
0414 813 491

Meredith Malcolm  -  Conference Secretariat
enquiries@acec2006.info
0437 633 508

Gold Sponsorship
– Exclusive Industry Sector Opportunity

Companies offering Gold Sponsorship receive:
- Exclusive industry sector recognition
- Immediate recognition of conference sponsorship in pre-conference materials
- Highlighted web page on the ACEC 2006 web site
- Opportunity to meet with conference management teams in planning sessions about the conference
- Opportunity to support teachers as speakers to promote products and services, receiving naming rights to those sessions with due recognition in the conference program
- Opportunity to meet with ACCE, state and other National Boards’ members at a private Boards’ Reception
- A complimentary trade booth
- Sponsorship sign on booth
- Opportunity to brand a negotiated in-kind service to the conference or conference management team
- Naming rights to a major conference event with opportunity to speak to assembled delegates, with opportunity to place company banners and signs
- A satchel insert
- Recognition opportunities: plenary sessions, conference opening, Great Hall banners, programs, web sites, email spotlight to all potential delegates in at least one monthly email and advertisement.
- 2 Complimentary dinner tickets, cocktail tickets and conference registrations

Total package: $15000 cash (Ex GST) plus in-kind value.

Special Silver Sponsorship

Companies offering Silver Sponsorship to the conference receive:
- A complimentary trade booth
- Naming rights to a conference event with opportunity to place company banners and signs
- A satchel insert
- Recognition opportunities: plenary sessions, conference opening, Great Hall banners, programs, web sites, email spotlight to all potential delegates in at least one monthly email and advertisement.
- Sponsorship acknowledged on conference website along with company logo and links to company site
- Opportunity to support teachers as speakers to promote products and services, receiving naming rights to those sessions with due recognition in the conference program
- A satchel insert
- Opportunity to meet with ACCE, state and other National Boards’ members at a private Boards’ Reception
- A satchel insert
- Opportunity to support teachers as speakers to promote products and services, receiving naming rights to those sessions with due recognition in the conference program
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Total package: $5000 (Ex GST) plus in-kind value.

Sponsorship Payment Terms
To secure a sponsorship, please register your interest on the enclosed form and return it to the Conference Secretariat. An agreement will be personally negotiated along with a personalized payment plan.

Conference Satchel Inserts
Promotional literature can be included in delegate’s satchels. For a fee of $330 (including GST), important information describing your organisation’s products and services can be placed directly in the hands of all conference delegates. Inserting corporate literature is a sure way of guaranteeing information on your organisation’s products and services reaches every delegate. A lightweight brochure, promotional product, up to A4 or equivalent in size, may be submitted for this fee. If your insert exceeds this specification please negotiate with the Conference Secretariat.

If sponsorship is not possible for you this time
You may wish to host a trade stand in the Exhibition Hall and place inserts in conference satchels. The following brief illustrates options. A Trade Exhibition Prospectus is available.

Email Meredith Malcolm, Conference Secretariat
enquiries@acec2006.info or call 0437 633 508.

About the Exhibition
The trade exhibition will contain the equivalent of 35 stands, plus up to 15 local traders participating in the Market Day. Places are limited, so early bookings are essential.
Exhibition Package
Each exhibitor will be provided with the following package:

- An exhibition booth with back and side walls, assembled and disassembled - 3m x 3m
- 1 x Set of dual 75 watt directional spotlights
- 1 x 4 Amp power supply
- Fascia on all exposed sides
- 1 x Standard company sign for aisle frontage
- 1 x Complimentary waste basket
- Table or bench and two chairs
- 1 x Conference satchel per company
- Morning teas, lunch for 2 persons per booking (extras available at cost)
- 2 Complimentary conference registrations

Exhibitors will have opportunity to negotiate additional services at cost with the exhibition services company, Events NQ. This must be negotiated in advance and agreements with Events NQ signed by August 1 2006.

Exhibition Inclusions
We are proud to confirm the following inclusions to provide maximum exposure for trade delegates to the ACEC Exhibition:

- Morning teas and lunches will be held in and near the Exhibition Hall on Monday and Tuesday with catering on stands – creating an additional attraction to delegates
- A “trade stage” in the Hall, will host conference sessions and ensure delegates are in the Exhibition Hall all day
- Competitions, promotions and giveaways are encouraged, to make the trade exhibition area vibrant and lively

Exhibition and Conference Registration Requirements
All company personnel who work at the ACEC Exhibition must be registered.

Two complimentary conference registrations for booth staff will be provided with an exhibition booking (per booking not per booth). The persons using these registrations are required to complete their details on the booking form enclosed. (Exhibitors are encouraged to register as early as possible).

Each complimentary registration includes:
- Two tickets to the Welcome Reception
- Attendance to all conference sessions
- Entry to the exhibition
- Morning teas and lunches on each of the days of the conference

Traders Market Day Stalls
Market Day stalls are exclusively available to North Queensland companies, organisations and groups for Tuesday afternoon Oct 3, from 2.00pm - 5.30pm when the exhibition will be open to the parents of local school students, their families and the general public.

The layout of the market stalls ensures that all exhibition attendees will be tracked past every stall.

Traders Market Day stalls enable local businesses to take advantage of this local, national and international audience at much lower cost.

Stall Cost
Single stall 3m x 3m with pin board, table, chair, 1 x 4 amp power supply. $500 (plus GST).

Conference Satchel Inserts
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PAYMENT OPTIONS
A deposit of 25% of total sponsorship (inclusive of GST) must accompany this sponsorship acceptance.

Balance payable by March 31 2006, according to one of the following schemes (Please tick appropriate boxes).

☐ A: Balance of all charges paid in full by March 31 2006
☐ B: Balance in 6 monthly installments on receipt of invoice from ACEC 2006
☐ C: 6 Autopay payments from September 2005 to March 2006

On receipt of your sponsorship acceptance and deposit, you will be invoiced according to your selection for payment.

Sponsorship Amount: $..............................
25% Deposit – Amount Paid: $..............................

I wish to pay by:

☐ VISACARD
☐ BANKCARD
☐ MASTERCARD

Card Number:.............................................

Name on card: (please print): .............................................

Expiry Date: .............................................

Signature: .............................................

I wish to pay by:

☐ I have enclosed a cheque/bank draft in Australian dollars payable to QSITE Far North Qld ACCE Conference.

☐ I have read and understand the terms and conditions included in this brochure and agree to abide by them.

(signature) .............................................

(date) .............................................

ABN: 79 302 323 186

SPONSORS will receive a confirmation letter and a tax invoice on receipt of this booking form.

Please forward completed form with required payment to:

ACEC 2006 Secretariat
PO Box 855
Earlville, Cairns 4870
ACEC 2006

EXPRESSION OF INTEREST IN SPONSORSHIP

Complete this booking form to register your interest in sponsorship.

Organisation: .............................................................................
Principal contact person: ..........................................................
Phone: ..........................................................................................
Email: ..........................................................................................
Mobile: ..........................................................................................
Company: ..................................................................................
Address: .....................................................................................
..........................................................................................
Post Code: ............ State: .....................................................
Country: ....................................................................................
Telephone: .................................................................................
Facsimile: ..................................................................................

SPONSORSHIP INTEREST (please tick box)
Level of sponsorship  GOLD   SILVER

Industry Area (eg. media, software etc.)..........................
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Please indicate your specific ideas for sponsorship:
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THE CONFERENCE COMMITTEE WILL RESPOND TO EVERY SPONSORSHIP APPLICATION TO NEGOTIATE MUTUALLY BENEFICIAL CONDITIONS.

ACEC 2006 is an expanded and new concept. The biennial conference of ACCE involves the premier organisations of educators in Australia and Internationally.

ACEC 2006 incorporating
• QSITE State Conference

ACEC 2006 is partnered with:
• International Society for Technology in Education (ISTE)
• Navigator Schools of Victoria
• CORE Education (formerly Ultralab South)
• Auckland Computers in Education Society
• IEARN (Australia)
• Asia Education Foundation
• EdNA
• The member associations of ACCE

To bring 1200+ delegates together in Cairns.
Contacts:
Trade Exhibition Chair - Andrew Dundas
M. 0419 649 061
adund3@eq.edu.au

Conference Secretariat - Meredith Malcolm
P. 0437 633 508
enquiries@acec2006.info

Mon Oct 2 - Oct 4 2006

Contact details for Trade Exhibition Chair and Conference Secretariat.

Map of the Cairns Convention Centre with directions for Traffic, Market Stall, and Exhibition Hall.

Zoom view of Exhibition Hall.