The next national biennial conference of the Australian Council for Computers in Education will be held in Cairns, Tropical North Queensland from Monday October 2 to Wednesday October 4, 2006. ACEC2006 is subtitled “IT’s up here for thinking”, encouraging delegates to come to North Queensland to think about the future agendas for ICTs in learning nationally and internationally. This conference will set a benchmark for the future of ACEC, establishing it strategically in the national and international calendar and seeking to provide thinking time for the professional communities of ACCE and partner organisations.

Conference themes include:

- E learning
- Innovation
- Leadership and management
- ICT in curriculum and pedagogical reform
- IT/Computer studies
- Information management
- Network systems

This conference promises to be different, vibrant and exciting.

Be part of this wonderful event. Register your interest today. Would you like to sponsor this conference or a part of it and be recognized for your contribution to the 1200 delegates?

ACEC 2006 will be an international conference held at the Cairns Convention Centre (recently voted the best congress centre in the world). The anticipated attendance is over 1200 delegates from the states and territories of Australia, New Zealand, the island nations of the Pacific and from the International Affiliates of the International Society for Technology in Education from the US, Asia and the Pacific.

Local teachers will attend. This conference has been endorsed by Education Queensland, The Association of Independent Schools of Queensland, Queensland Catholic Education Commission and Lutheran Schools Network.

National teachers will attend. This conference is endorsed by all of the state Computer Education groups across Australia, the Australian Computer Society Education Network Australia and the ICTs Task Force from MCEETYA.

International teachers will attend. The conference is endorsed by the International Society for Technology in Education (ISTE), CORE Education (formerly Ultralab South), Auckland Computers in Education Society, The Navigator Schools of Victoria, IEARN (Australia) and the Asia Education Foundation.

These partnerships bring together the two largest Australian conferences, the largest New Zealand conference and the three largest Queensland conferences, ensuring success and large participant numbers.

The trade exhibition will be vibrant, exciting and will stimulate the interest of this delegate base. Book your place now. Consider sponsorship and other opportunities.

The Venue

The Cairns Convention Centre is a world class meetings venue in the tropical paradise of Cairns, fringed by the Great Barrier Reef and World Heritage Rainforest. Cairns is in the very heart of the Asia Pacific region and its international airport makes it the most convenient of convention locations.

www.cairnsconvention.com.au

Exhibition Information

The exhibition area has ample room, is wireless and will also have other networking capacity, well planned access points via ramp or direct access vehicle (subject to prior arrangement), excellent storage facilities, and everything to make exhibiting as easy as possible. There will be 24 hour security.

Exhibition Package

Each exhibitor will be provided with the following package:

- A exhibition booth with back and side walls, assembled and disassembled
- 1 x Set of dual 75 watt directional spotlights
- 1 x 4 Amp power supply
- Fascia on all exposed sides
- 1 x Standard company sign for aisle frontage
- 1 x Complimentary waste basket
- Table or bench and two chairs
- 1 x Conference satchel per company
- Morning teas, lunch for 2 persons per booth (extras available at cost)
- 2 Complimentary conference registrations

Exhibitors will have an opportunity to negotiate additional services at cost with the exhibition services company, Events NQ. This must be negotiated in advance and agreements with Events NQ signed by August 1 2006.

Exhibition Hours

Monday Oct 2
11.00am – 5.30pm Exhibition
Tuesday Oct 3
9.00am – 5:30pm Exhibition

Set up your stand

Sunday Oct 1
2.00pm - 6.00pm
Monday Oct 2
8.00am -10.00am

Clean up your stand

Tuesday Oct 4
5.30pm - 9.30pm

Traders Market

The Trade Exhibition will be open to the public from Tuesday 2.00pm-5.30pm. Exhibitors will be joined by local North Queensland businesses, who will use an adjoining area. School communities have been invited to use this conference as an opportunity to access local and national IT products and services. This is endorsed by the Cairns Regional Economic Development Corporation (CREDIC), and Future Cairns and available only to North Queensland businesses, organisations and groups.

You may also like to take advantage of the Traders Market concept to sell remaining products on your stand or do special deals for delegates and locals.

North Queensland traders can contact the Conference Secretariat, Meredith Malcolm for additional information.

enquiries@acec2006.info

Exhibition Inclusions

We are proud to confirm the following inclusions to provide maximum exposure for trade delegates to the ACEC Exhibition:

- Morning teas and lunches will be held in and near the Exhibition Hall on Monday and Tuesday with catering on stands – creating an additional attraction to delegates
- A “trade stage” in the Hall, will host conference sessions and ensure delegates are in the Trade Hall all day
• Competitions, promotions and giveaways are encouraged to make the trade exhibition area vibrant and lively.

Exhibition Venue & Construction
The exhibition will be constructed by the Events NQ in collaboration with the Cairns Convention Centre.
Event NQ’s details are:
Telephone: (07) 4053 4577
Facsimile: (07) 4053 9190
Email: expo@eventsnq.com.au

Conference capacity
The exhibition will contain the equivalent of 35 stands plus up to 15 local traders participating in the Market Day. Places are limited, so early bookings are essential.

Booth Cost
Single booth 3m x 3m - $2,500 plus GST
Note 10% discount on booking additional booths, per booking (not per booth).

How to Book Your Booth
To secure a booking at the ACEC Exhibition, please complete the booking form enclosed and return it with your deposit of 25% of the total amount of your stand or space hire charge by December 5 2005.

Your booking cannot be confirmed until the deposit has been received. Payment can be made by cheque (payable to QSITE Far North Qld ACCE Concerence) or by Visacard, Mastercard or Bankcard.

The balance of charges must be paid in full by 31 March 2006 or may be paid in six (6) monthly installments or six (6) autopay payments from September 2005 to March 2006.

On receipt of your booking form and deposit, you will be invoiced according to your selection for payment.

Early bookings will be essential as exhibition space is limited and we have early indications of high demand. Cancellations prior to the 31 March will forfeit their deposit. Cancellations after this date, will be charged 50% of exhibition costs until August 1 2006, when cancellation will result in full forfeit of payment.

Exhibition and Conference Registration Requirements
All company personnel who work at the ACEC Exhibition must be registered.

Two complimentary conference registrations for booth staff will be provided with an exhibition booking (per booking not per booth). The persons using these registrations are required to complete their details on the booking form enclosed. (Exhibitors are encouraged to register as early as possible).

Each complimentary registration includes:
• Two tickets to the Welcome Reception
• Attendance to all conference sessions
• Entry to the exhibition
• Morning teas, and lunches on each of the days of the conference

Additional Exhibitor Booth Staff
Any additional exhibition booth staff must pay a registration fee of $170 each (GST inclusive), which includes:
• Entry to the exhibition
• Morning teas and lunches on each of the days of the conference
• Attendance at the Welcome Reception

A maximum of two (2) extra registrations per booth applies. This registration does not allow the holder to attend conference sessions. Please book on the form enclosed. Exhibition booth staff are welcome to purchase tickets to other conference functions.

Conference Sponsorship
The ACEC conference has a range of sponsorship opportunities, some of which have been booked. The Platinum conference sponsorship has been allocated. Some Gold and Silver sponsorships are still available.

Sponsorship Payment Terms
To secure a sponsorship, please register interest on the enclosed form and return it to the Conference Secretariat. An agreement will be personally negotiated along with a personalized payment plan.

Gold Sponsorship
– Exclusive Industry Sector Opportunity
Companies offering Gold Sponsorship receive:
• Exclusive industry sector recognition
• Immediate recognition of conference sponsorship in pre-conference materials
• Highlighted web page on the ACEC 2006 web site
• Opportunity to meet with conference management teams in planning sessions about the conference
• Opportunity to support teachers as speakers to promote products and services, receiving naming rights to those sessions with due recognition in the conference program
• Opportunity to meet with ACCE, state and other National Boards members at a private Boards’ Reception
• A complimentary trade booth
• Sponsorship sign on booth
• Opportunity to brand a negotiated in-kind service to the conference or conference management team
• Naming rights to a major conference event with opportunity to speak to assembled delegates, with opportunity to place company banners and signs
• A satchel insert
• Recognition opportunities: plenary sessions, conference opening, Great Hall banners, programs, web sites, email spotlight to all potential delegates in at least one monthly email and advertisement
• 2 Complimentary dinner tickets, cocktail tickets and conference registrations

Total package: $15000 cash (Ex GST) plus in-kind value.

Special Silver Sponsor Opportunity
Companies offering Silver Sponsorship to the conference receive:
• A complimentary trade booth
• Naming rights to a conference event with opportunity to place company banners and signs
• A satchel insert
• Recognition opportunities: plenary sessions, conference opening, Great Hall banners, programs, web sites, email spotlight to all potential delegates in at least one monthly email and advertisement
• Sponsorship acknowledged on conference web site along with company logo and links to company site
• Prize draws in social events
• Sponsor sign on booth
• 2 Conference registrations

Total package: $5000 (Ex GST) plus in-kind value.

Conference Satchel Inserts
Promotional literature can be included in delegate’s satchels. For a fee of $330 (including GST), important information describing your organisation’s products and services can be placed directly in the hands of all conference delegates. Inserting corporate literature is a sure way of guaranteeing information on your organisation’s products and services reaches every delegate. A lightweight brochure, promotional product, up to A4 or equivalent in size, may be submitted for this fee. If your insert exceeds this specification please negotiate with the Conference Secretariat.

Traders Market Stalls
Traders Market stalls are exclusively available to North Queensland companies, organisations and groups for Tuesday afternoon Oct 3, from 2.00pm - 5.30pm. At this time the Exhibition, including the Traders Market stalls will be open to local parents, families and the general public. The exhibition attendees will be tracked through the Traders Market stalls before entering and when leaving the exhibition.

This event is being coordinated by Cairns Regional Economic Development Corporation (CREDC) and is being sponsored by Future Cairns.

Market Day stalls enable local businesses to take advantage of this local, national and international audience at much lower cost.

Stall Cost
Single stall with pin board, table, chair, 1 x 4 amp power supply, 3m x 3m - $500 (plus GST).

Requirements
All company personnel who work at the ACEC Exhibition, including the Market Day, must be registered.
COMPLETE THIS BOOKING FORM TO BOOK YOUR BOOTH FOR THE 2006 ACEC EXHIBITION

ORGANISATION................................................................................................................................................................................

MAIN CONTACT PERSON ............................................................................................................................ PHONE .................................................................................................................................

EMAIL........................................................................................................................................................................ MOBILE............................................................................................................................

COMPANY ADDRESS............................................................................................................................................ POST CODE ..........................................................................................

TELEPHONE ............................................................................................................................................... FACSIMILE ..................................................................................................................

COMPLIMENTARY CONFERENCE REGISTRATIONS (2) FOR COMPANY STAFF

CONTACT NAME (1).......................................................................................................................... POSITION ........................................................................................................

EMAIL ................................................................................................................................................................ MOBILE............................................................................................................................

CONTACT NAME (2).......................................................................................................................... POSITION ........................................................................................................

EMAIL ................................................................................................................................................................ MOBILE............................................................................................................................

STAND PREFERENCE

BOOTH 3m x 3m $2,500 (plus 10% GST)

1ST STAND .............................................................................................................. TOTAL$ ..................................................................................................................

2ND STAND .............................................................................................................. TOTAL$ ..................................................................................................................

3RD STAND .............................................................................................................. TOTAL$ ..................................................................................................................

NOTE: 10% discount applies when booking additional booths, per booking (not per booth). Stand applications will be processed in order of receipt, final decision will be made by conference organisers in association with Events NQ and the Cairns Convention Centre.

ADDITIONAL EXHIBITION BOOTH STAFF

$170 per person. Please include full names: Exhibitor registrations do not include attendance at conference sessions.

CONTACT NAME (1).......................................................................................................................... POSITION ........................................................................................................

EMAIL ................................................................................................................................................................ MOBILE............................................................................................................................

CONTACT NAME (2).......................................................................................................................... POSITION ........................................................................................................

EMAIL ................................................................................................................................................................ MOBILE............................................................................................................................

SATCHEL INSERTS

One lightweight brochure (up to A4 or equivalent) $300 (plus 10% GST) TOTAL$

MARKET DAY STALL

$500 PER STAND.

1ST STAND .............................................................................................................. TOTAL$ ..................................................................................................................

2ND STAND .............................................................................................................. TOTAL$ ..................................................................................................................

NOTE: 10% discount applies when booking additional booths, per booking (not per booth). Stand applications will be processed in order of receipt. Final decisions will be made by conference organizers in association with Events NQ and the Cairns Convention Centre.
PAYMENT

A deposit of 25% of total booth hire cost (inclusive of GST) must accompany this booking. Bookings due December 1, 2005, with the balance payable by March 31, 2006, according to one of the following schemes (Please tick appropriate boxes).

☐ A: Balance of all charges paid in full by March 31, 2006
☐ B: Balance in 6 monthly installments on receipt of invoice from ACEC 2006
☐ C: 6 Autopay payments from September 2005 to March 2006

On receipt of your booking form and deposit, you will be invoiced according to your selection for payment.

Booth Hire Cost: ............................................................ $............................................................

25% Deposit – Amount Paid: $............................................................ $............................................................

I wish to pay by: VISACARD ☐ BANKCARD ☐ MASTERCARD ☐

Card Number: .................................................................................................................................

Name on card: (please print): ...........................................................................................................

Expiry Date: ................................................................................................................................. Signature: .................................................................................................................................

☐ I have enclosed a cheque/bank draft in Australian dollars payable to QSITE Far North Qld ACCE Conference
☐ I have read and understand the terms and conditions included in this brochure and agree to abide by them.

(signature) ................................................................. (date).................................................................

ABN: 79 302 323 186 – Exhibitors will receive a confirmation letter and a tax invoice on receipt of this booking form.

Please forward completed form with required payment to:

ACEC 2006 Secretariat
PO Box 855
Earlville, Cairns 4870

ACEC 2006 is an expanded and new concept. The biennial conference of ACCE involves the premier organisations of educators in Australia and Internationally.

ACEC 2006 incorporating
• QSITE State Conference

ACEC 2006 is partnered with:
• International Society for Technology in Education (ISTE)
• Navigator Schools of Victoria
• CORE Education (formerly Ultralab South)
• Auckland Computers in Education Society
• IEAR (Australia)
• Asia Education Foundation
• EdNA
• The member associations of ACCE

To bring 1200+ delegates together in Cairns.